



**Independent Study Title**      Role of the Community Head on Community Development  
in Srivichai Sub-district, Chiang Mai Municipality

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### **ABSTRACT**

This study aims to explore the general condition of Srivichai sub-district community, the role of community head towards the community development, and the obstacles and challenges of the development by community head of Srivichai sub-district, Chiang Mai municipality. The samples of the study can be divided into 2 groups including the head and citizen leaders of Srivichai sub-district community. The tools for data collection were interview question which were developed from the relevant theory and studies. The data were then analyzed descriptively.

The result of the study showed that Srivichai sub-district community was socially and economically developed and was also fully equipped with public utilities . The community head was a leader and coordinator between the community members and the municipality and relevant sectors in order to cooperate with and publicize information to the community. It was found that the roles of the head of Srivichai sub-district community included administration in the community, and social and economical and political problem-solving.

The obstacles and challenges of the development by the community head of Srivichai sub-district, Chiang Mai municipality covered the lag of the municipality offices' operation, the lack of cooperation from the community members, the lack of community head's welfare, and the interference in the operation of community by politicians.