



**Independent Study Title** Attitude of Chiang Mai People Towards the Female Politicians

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**Abstract**

The objectives of this research were three - fold 1 ) to study the people's attitude towards female political leaders 2 ) to improve the status of women in terms of political, social, and economics 3 ) to better understand the role and duty of women and to support the government for the advancement of women.

The study was a survey research. Data were collected from 400 respondents in Chiang Mai by using close-ended questionnaire. Data were grouped into three parts, i.e., the respondents' general information, the knowledge about and the attitude towards female political leaders. Data were processed with the use of SPSS for windows. Statistical methods for analyzing data involved percentage, mean, and chi-square.

The findings were :

The respondents had a positive attitude towards female political leaders. Female respondents tended to accept female political leaders more than their male counterparts. Respondents who were between 18 - 32 year of age , finished bachelor 's degree , worked in private companies , and had a monthly salary of 5,001-10,000 baht , were more inclined to accept female political leaders than other groups. Besides , it was found that women should know the law and shoulder social responsibilities as well as men.