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**List of Abbreviations (in order of appearance in the text)**

<b>CMU</b>	<b>Chiang Mai University</b>
<b>PPP</b>	<b>Polluter Pays Principle</b>
<b>UPP</b>	<b>User Pays Principle</b>
<b>PP</b>	<b>People Participation</b>
<b>PRA</b>	<b>Participatory Rural Appraisal</b>
<b>OECD</b>	<b>Organization for Economic Cooperation and Development</b>
<b>AREA</b>	<b>Design principles of PPP and UPP, which are</b> <ol style="list-style-type: none"> <li>1. Assign responsibility to an “owner” with direct control over a consumption activity.</li> <li>2. Reward the owner for increase in efficiency (consumption per unit of service or function), and penalize for reductions. Rewards may include compensation, recognition or other tangibles and intangibles.</li> <li>3. Empower the owner to decide whether and how consumption is to be changed.</li> <li>4. Allow the owner to freely reduce or increase consumption, while continuing to provide the functions that the consumption is intended to serve.</li> </ol>
<b>TCM</b>	<b>Transportation Control Measures</b>
<b>TSM</b>	<b>Transportation Systems Management</b>
<b>TDM</b>	<b>Transportation Demand Management</b>
<b>VMT</b>	<b>Vehicle Miles Traveled</b>
<b>SOV</b>	<b>Single Occupancy Vehicle</b>
<b>HOV</b>	<b>High Occupancy Vehicle</b>
<b>NOx</b>	<b>Nitrogen Oxides</b>
<b>OBEA</b>	<b>Observer Based Assessment</b>
<b>TEA</b>	<b>Technical Based Assessment</b>
<b>SSI</b>	<b>Semi Structured Interviews</b>
<b>BA</b>	<b>Bachelor (degree)</b>
<b>MA</b>	<b>Master (degree)</b>
<b>3Ds</b>	<b>Sit-planning concept: Density, Designation and Design</b>
<b>TMU</b>	<b>Traffic Management Unit</b>
<b>P.T. Fee</b>	<b>Pigouvian Taxation Fee</b>