

**MARKET ORIENTATION ANALYSIS OF RURAL ENTERPRISES
IN HENAN PROVINCE, P. R. CHINA**

LI FEI

**A THESIS SUBMITTED TO THE GRADUATE SCHOOL IN
PARTIAL FULFILLMENT OF REQUIREMENTS
FOR THE DEGREE OF
MASTER OF SCIENCE (AGRICULTURE)
IN AGRICULTURAL SYSTEMS**


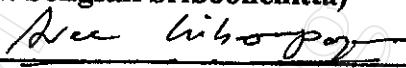
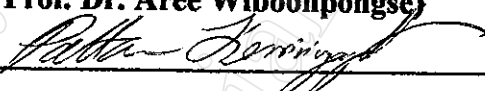

**GRADUATE SCHOOL
CHIANG MAI UNIVERSITY
SEPTEMBER, 2000**

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**THIS THESIS HAS BEEN APPROVED
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Li Fei
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