

Independent Study Title	An Evaluation of the Educational Quality Assurance of Chiang Mai University	
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ABSTRACT

The purposes of this study were to 1) analyze the effectiveness of Educational Quality Assurance Project of Chiang Mai University; 2) analyze factors influencing the implementation of Educational Quality Assurance Project; and 3) identify problems and difficulties in carrying out the Educational Quality Assurance Project of Chiang Mai University

The informants of this study were a total of 116 executives and persons being in charge of the Educational Quality Assurance Project of Chiang Mai University. The data collection instrument was a questionnaire. Then, data was analyzed by statistical packages computer program in Social Science. Statistics used were frequency, percentage, mean, standard deviation, and χ^2 - test at significant level 0.05.

The findings were as follows:

1. Educational Quality Assurance Project of Chiang Mai University made progress at a high level.
2. Regarding the factors concerning project implementation of Educational Quality Assurance Project of Chiang Mai University, planning aspects, management aspects, and equipment aspects were in relation to the progress of project implementation.
3. Problems and difficulties in carrying out the Educational Quality Assurance Project of Chiang Mai University were listed as follows: lack of planning for educating staff about quality assurance, assessment follow-up and budget allocation for the educational quality assurance, and development of information system development for educational quality assurance.