

**NEGOTIATING AUTHENTICITY: CULTURAL ECONOMY  
OF THE ETHNIC TOURIST MARKET IN WHITE TAI  
VILLAGES, NORTHWEST UPLAND OF VIETNAM**

**ACHARIYA CHOOWONGLERT**

**DOCTOR OF PHILOSOPHY  
IN SOCIAL SCIENCE**

ลิขสิทธิ์มหาวิทยาลัยเชียงใหม่

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**THE GRADUATE SCHOOL  
CHIANG MAI UNIVERSITY  
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**A THESIS SUBMITTED TO THE GRADUATE SCHOOL IN  
PARTIAL FULFILLMENT OF THE REQUIREMENTS  
FOR THE DEGREE OF  
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**THIS THESIS HAS BEEN APPROVED  
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